

The Seduction Roadmap:

**Using Relationship
Ladders To Build
Sexual Attraction**

... By Sinn

Hey, guys—Jon Sinn here.

I'm really happy so many of you enjoyed the first video in this series, where I introduced to you my *Four-Step Seduction Roadmap* Process that shows you how to get laid whenever you want as much as you want.

At the end of that first video I told you about the first step of Seduction Roadmap process which is creating sexual attraction.

Well, there are literally dozens of ways to create sexual attraction, right now I want to share with you my absolute number one best technique for creating sexual attraction.

I call this technique the relationship ladder. I actually made a very short video of me demonstrating this technique with one of my female friends, Jade. Take a look at it right now.

So relationship ladders are interesting because they work on the psychological principles of commitment and consistency which is basically that once someone has committed to something, psychologically they're going to be more likely to do it; so what we want to do is we want to get the woman to become a part of her own seduction by getting her to passively agree to increasingly intimate levels of relationships.

So for example, if I'm talking to Jade in the first five or ten minutes, you know, and we both find out that we both love food. The conversations would go something like:

SINN: *You know what, we are totally going to be like new food buddies, like I love trying different restaurants in different parts of town, like all over, once a week me and my friends always go and try a new place in a different part of town, and you could totally fit in with that, we're totally like food buddies from now on.*

JADE: *It sounds like fun.*

Once again, it's something that she can commit to. You don't have to make exact plans, you don't have to set up a date, you don't have to get a phone number, but it's the idea that you're getting her committed to the fact that you guys will see each other again after this initial interaction.

And, if you want to play it on the safe side, or be a little more playful, and you're still trying to build attraction, you can make the first commitment to friendship really ridiculous. You can say something like:

SINN: *You know what, you're like obviously crazy, like I've seen your online videos, and I can tell that me and you are going to be like crazy new friends. You know what we are going to do, we are going to like buy togos and move to Greece and sell hot dogs on the beach, deal?*

JADE: *Deal.*

Alright, and once again, even in the ridiculous situation the psychological factor of commitment and consistency is starting to kick in.

That's our first relationship ladder, but remember we want to build attraction increasingly, because compliance builds momentum, the more a person complies or agrees with something the more likely they're going to be able to agree to something in the future.

We want to use these to consistently move forward, it's not just enough to just get one commitment because you want to use that commitment to build on another one, and another one, until you have the kind of relationship that you want.

Our next level is we want to get her committed to the fact that we're hitting on her.

This is a really important part of every interaction between a man and a woman.

As we talked about on the female psychology interview, a lot of times guys do not display enough interest and women don't know what's going on. So, by letting a woman know, prepping her that you are going to hit on her in the future, you're giving her nothing to object to right there.

If I just say—*I'm hitting on you now*, she could say—*I have a boyfriend or I'm not available*. But if I say, *Oh, my God, I'm totally going to start hitting on you...* in the future, there's not really anything to object to and psychologically, that's going to be much smoother and much more buffered because it doesn't give anything to object to right away.

So we always want to make sure that when we're prepping and we're building these relationship ladders we are doing things in the future and not giving anything that girl can object to right now.

I get a lot of emails from students where they're like—*I told the girl I was trying to get in her pants and she got freaked out.* And it's like, yes, if you do that right away and you don't put it in the future that can be kind of a freaky thing for girls.

So, again, it's in the future and you're not committing to it right now.

So to continue; I'm sort of talking to her and Jade is a very articulate young woman, so it's important to attach your hitting-on to a compliment.

We want to have that pushing and pulling, that mixing of both hitting on her and furthering the escalation. So I might say something like:

SINN: *You know, just from talking to you, I can tell that like most people probably meet you and they think you're like kind of this party girl. But there's like a lot more to you, and you're like a pretty down to earth person, and that's really cool, and I mean that even though I'm totally hitting on you.*

JADE: *Okay.*

Once again, now you have a much bigger chance of that being accepted.

I can also throw in that relationship ladder on something where we have something in common. So if we're both talking and we both like have a band in common, or we both like the same type of books or music, or types of places to go, then I can now compliment her on her taste and throw that in—and I mean that even though I'm totally about to start hitting on you.

You can also use it, depending on the situation, so for example, if I'm talking to a girl in the supermarket, I don't have that much time, but I could say something like—*Oh, my God, I would totally hit on you in a supermarket, so you have to stop flirting with me.*

Because again, the more you can get her to agree to this, you're passively getting to accept the fact that you're going to hit on her.

It doesn't mean she's necessarily going to go for it, but at least now she's prepared for the fact that you're going to try to get her phone number or kiss her, or

see her again, or take her home. So getting that commitment to hitting on her is the second step of the relationship ladder.

Then further on down the road, again, like now this next step in the relationship ladder might happen on a date. It might happen if you change venues on the night you guys meet. It might happen if you're back at your place.

But for now you want to get her committed to the fact that not only are we hitting on her but we are interested in a sexual relationship, and so we are going to break out my favorite line in the world, which is that I'm trying to get in your pants, or shorts in your case.

But here we want to express interest. We want to let her know that in addition to liking her for her personality, that we are sexual attracted to her and we do eventually want the relationship to turn into sex.

But again, we don't want to do this in a needy way, or a pushy way. You don't want to do it in a way where it's like an ultimatum or anything like that.

So, again, we are going to attack this on the back of a compliment, so I might say something like:

SINN: *You know as we are kind of talking, I can tell that you have a really side of your personality, and I can tell that like when you let that side out, that's really cool. I bet you're like a really independent person, and I mean that. That's really awesome, I like people like that, and I mean that even though I'm totally trying to get in your pants.*

With this one, because it's a large sexual kind of statement of intent we want to be aware of the release. Like there she laughed and giggled, and for the most part girls are going to say, yes, at least you're honest. Because girls know that you're trying to get in their pants, it's not really that big a secret. I don't think there are any.

There are decoding secrets going on here. But you want to have a release, and a release is just a non sequitur tease. So I might say something like:

SINN: *You know, just talking to you, you have a lot of plans and you're like a very independent person, I really respect that, because I think it's important to be goal-oriented and have your own idea for what you want in your life, and I mean that even though I'm totally trying to get in your pants. God, too bad you're such a dork.*

And again that non sequitur tease exists just to pop the tension, that I'm telling her I'm kind of trying to get in her pants, it's kind of a big kind of salami or meatball to have hanging out there, so you want to be able to pull back from it, so that it doesn't end the interaction with her thinking—Okay, this guy is just trying to get in my pants.

So that's the next one, and then the last one is something you want to do as you've already been making out, as you've already been getting into the arousal process. And that's using the phrase “when we have sex”.

And the phrase, “when we have sex”, is something that can just be thrown in, and again, it's not something you need to focus on, you're not going to get a crazy reaction, like it's not going to all of a sudden make the girl pull her panties off, but by assuming to say that you get the girl thinking about the idea of having sex with you, and you get her mind going there before her actual body will.

So I might say something, like the two of have been making out, and it's getting really hot and heavy, I might pull back a little, and say something like:

SINN: *When we have sex it's going to melt the paint off the walls. Like, you're trouble.*

JADE: *Uh-uh.*

SINN: *Or, like, when we have sex it's going to be like really, really hot, I can tell. I can tell when we have sex you're going to like let yourself go and we're going to have to make sure the neighbors aren't home.*

But again, getting comfortable with the idea that you're not trying to force her to have sex with you right now, but you're getting her comfortable with the idea that is something on the horizon, down the road.

And by building those relationship ladders, you'll find your escalations take a lot more smoothly because the girl has already been exposed to the idea of being your friend, or you hitting on her, or trying to get in her pants, or the idea of you guys getting sexual.

So by getting it on the table first, ironically you'll actually make it a lot easier to move towards. Because a lot of times when guys want to be indirect or they want to try and pretend like they just want a shopping buddy, or they're just going to go check out this restaurant, then when they try to escalate things, it gets awkward,

whereas if the girl knows and she's enjoying the process and you're being respectful of the fact that it's her decision.

She's still in control, that's why it's important that you say, you're going to keep trying.

And the overall idea with this stuff is to let her know that you're trying to hit on her, and trying to get in her pants, and it's ultimately her decision to make. But it preps her for how you're going to act in the future so there are no surprises.

Relationship ladders are one of the best techniques for building attraction out there, they are really psychologically sound.

All right—that was my number one technique for creating sexual attraction.

This technique is simple but it's very powerful.

Here's what happens when you use this technique.

First, it makes it so you can unashamedly hit on the girl as much as you want because you've told her exactly what's happening in advance.

Second, you're going to get laid a lot more than you do right now just by using this technique in creating sexual attraction alone.

Now what happens if you don't create sexual attraction, I shouldn't have to tell you, but it's nothing good. You're going to have a lot of 20-minute conversations to nowhere, lots of flakes, lots of nice-guy conversations that don't lead to sex.

Remember, my student, Kenneth, who is 46 years old, used just this one technique to get a smoking-hot 23-year-old girlfriend, and by the he's Asian and broke, and she's a smoking spoiled white girl.

So this report was all about creating sexual attraction which is the first step of the Seduction Roadmap process.

In my next one, which will be up in a couple of days, I'm going to give a complete overview of the second step of the Seduction Roadmap process. Remember there are four steps, so I'm going to be giving you the next step pretty soon.

But, I've got to keep you in a little suspense, so I'm not going to tell you exactly what it is, but what I can tell you is that you're not going to want to it, because in it I'm going to show you how you can make, literally, all the barriers for a girl to have sex with you melt away and I'm also going to show you how I was able to get girls to agree to have sex with me before I even left the bar or club where I had met them at, and how you can do the exact same thing.

So that's what you have to look forward to in my next video which will be ready for you in a few short days.

While you're waiting, please leave me any comments or questions you have. Email me at: sinn@sinnsofattraction.com.

Your comments really help us to understand what you guys understand, don't understanding, and what you need more information on. Leave some comments and questions and I'll be in touch in a couple of days.